**Zeke Lasater**

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**Portfolio:** [https://www.zekelasater.com](https://www.zekelasater.com/)

Software developer with 10 years experience across multiple platforms, most recent being Unity with a focus on virtual and augmented reality. Interested in bringing professional quality user experiences using the Unity engine.

**SKILLS AND ACCOMPLISHMENTS**

* **Programming**: C#, Object Oriented Programming, PHP, mySQL, HTML5, CSS3, JavaScript, CSS, XML, json, Unity, Virtual Reality, Augmented Reality, HoloLens, Oculus Quest, Gear VR, HTC Vive, ARKit, ARCore, ARFoundation, Vuforia
* **Specialties:** UI/UX Design, Data driven UI components, Agile Management Methodologies, Waterfall Management Methodologies
* **Applications**: Unity, Photoshop, Blender, Visual Studio, Figma
* **Accomplishment**: Helped develop POP’s Unity business line from scratch as a Lead Unity Developer. POP’s Unity business eventually reached 20% of company revenue per quarter at its peak.

**WORK EXPERIENCE**

**Amazon,** Seattle, WA

*Creative Technologist,* (10/2023)-(present)

* Worked within the Devices and Services Design Group at Amazon to help envision what Amazon devices may look like in the future.
* Stories/scenarios were developed to explain where Amazon devices could go using the latest technology (machine learning, large language models). These stories/scenarios would be envisioned in AR/VR in Unity for early research and development.
* Insights gleaned from simulating the real world scenarios/stories would contribute to further refining product development.

**Tempo, AVY Entertainment**, Remote

*UI/UX Engineer,* (12/2022)-(5/2023)

* Developed UI/UX framework in Unity to speed UI development
* Helped develop a UI/UX pipeline that detailed how UI gets into a game. This involved laying out how features go through various phases before it enters production. It also describes how all disciplines would interact with the various phases.
* Responsible for prototype work for new UI features before they entered the production phase.

**Red Lens Games**, Redmond, WA

*Unity Developer,* (04/2020)-(11/2022)

Unity Developer helping teams deliver triple AAA gaming experiences on pc, consoles, and mobile.

Titles include, Arashi: Castles of Sin, and Minecraft

**Professional Freelancer**, Seattle, WA

(08/2018)-(04/2020)

Notable Projects:

* S&P Global: Insights in Augmented Reality – AR mobile app made in Unity using Unity’s ARFoundation. The application was used by S&P Global at trade shows to show S&P’s interest in future technologies. Users were able to place/anchor an animated diorama in space and click through an interactive AR experience that helped to illustrate S&P’s capabilities.
* Undisclosed Client: Living Art Display - HoloLens application made in Unity using Vuforia. Users would walk up to a large painting wearing the HoloLens to see a unique interactive experience anchored to the painting. Features included music and voice over, effects such as falling rain, snow, or leaves, as well as supplemental art anchored around the actual painting.

**POP**, Seattle, WA

*Senior Interactive Developer,* (12/2014)-(08/2018)

Design and development of high-end digital products for Fortune 100 clients. Worked across a variety of established and emerging technologies to create engaging digital solutions. Direct technical point of contact for internal teams.

**POP**, Seattle, WA

*Web Developer/Universal Windows Platform Developer,* (12/2011)-(12/2014)

Worked in agile development teams developing web sites and Universal Windows Platform apps for companies such as Microsoft, T-Mobile, Nintendo, ESPN, and PGA Tour.

**VMC**, Redmond, WA

*Web Developer,* (12/2008)-(12/2011)

Web developer working in Microsoft's Content Services Platform (CSP) to deliver CMS powered websites for various Microsoft teams. Designed and developed content management application for webmasters as well as the rendering files used by the content delivery application.

**EDUCATION**

Bachelor's Degree (Software Engineering), Graduation Year (2006), Central Washington University, Ellensburg, WA